



GINX

INVESTEMENTS

THE WAY FORWARD





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V I S I O N

At GINX Investments, we have a clear vision for the future. We aspire to become a nationwide leader in auto-electrical and industrial lighting solutions, driving innovation, creating employment opportunities, and making a positive impact on communities across South Africa.





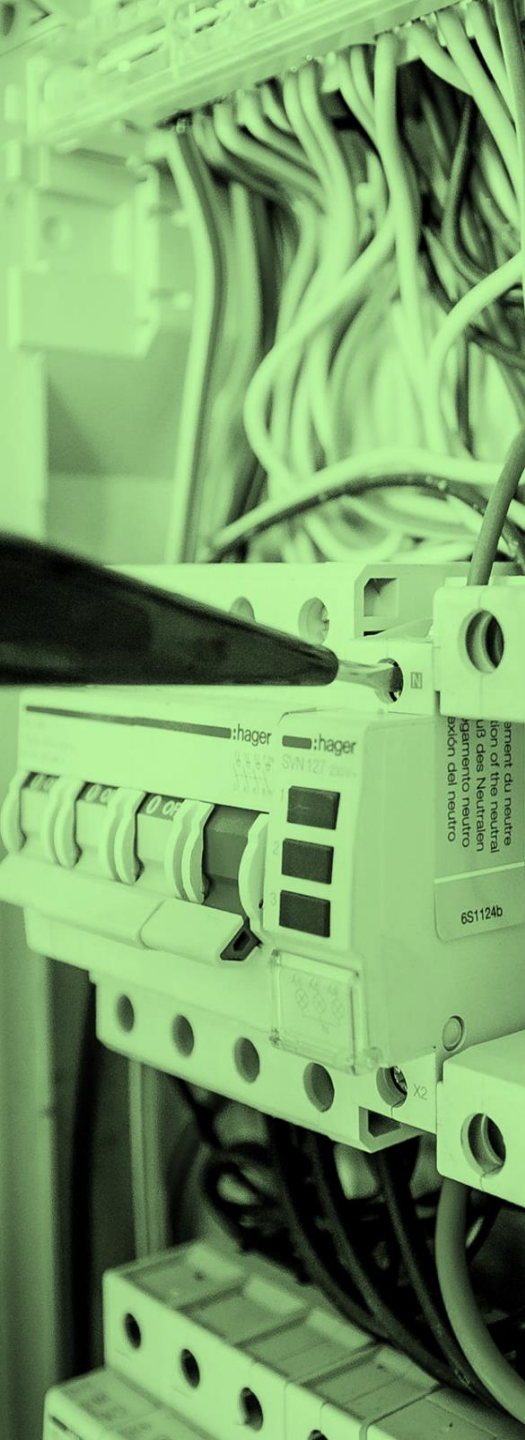
C O M M I T M E N T

At GINX, we prioritize customer satisfaction and safety above all else. Our team is dedicated to providing flexible, client-centric service, ensuring that you receive the right products to meet your specific requirements.

Whether you're operating heavy-duty machinery or managing industrial sites, count on us to deliver reliable solutions tailored to your needs.







A B O U T U S

At GINX Investments, we're dedicated to providing top-quality auto-electrical and industrial lighting solutions to our valued clients.

With over 15 years of experience, we've established ourselves as a trusted supplier in Mpumalanga, South Africa, serving various industries including mining, agriculture, and commercial sectors.



PRODUCTS

Auto Electrical Components:

Fuses

Starters

Alternators

Camera Systems

Flashers & Markers

Switches & Connectors

LED Tail Lights & Strobe Lights

Automotive Bulbs & Globes

DC Circuit Breakers & Relays

Gauges

Connectors

Wiring & Cables

Wiring Accessories

Switches & Limit Switches

Battery Accessories & Boosters

Battery Isolators & Ignition Switches

B/Up Alarms, Horns & Cut off Solenoids



PRODUCTS

Continued

Lighting Solutions:

- DC LED Lighting
- 220V LED Lighting & Strip Lights
- LED Tubes & Bulbs
- LED Retrofits, Bulkheads & HPS Bulbs

Electrical Components for Industry:

- LV, MV Connectors, Joints & Pilot Lights
- LV, MV Plugs & Connectors
- Conveyor Accessories & Equipment

Other Products:

- Batteries
- Consumables
- Testers
- Tools
- Safety Accessories
- A/C Accessories
- A/C Rooftop Units
- Harness Manufacturing
- Engines







STRATEGIES

Product Diversification: In line with our commitment to setting industry standards, we will continue to invest in research and development to expand our product portfolio.

By introducing innovative solutions and addressing emerging market needs, we aim to stay ahead of the curve and meet the evolving demands of our customers.



S T R A T E G I E S

Continued

Market Expansion: Over the next five years, we plan to strategically expand our operations beyond Mpumalanga and South Africa and establish a presence in key regions across South Africa.

Through targeted marketing efforts and partnerships with industry stakeholders, we aim to increase brand awareness and capture market share in new territories.

STRATEGIES

Continued

Operational Efficiency: We recognize the importance of operational efficiency in driving sustainable growth.

To streamline our processes and optimize resource allocation, we will implement lean manufacturing principles and invest in technology solutions that enhance productivity and reduce costs.





KOMATSU

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STRATEGIES

Continued



Talent Development: Our success is dependent on the dedication and expertise of our team members.

Therefore, we are committed to investing in employee training and development programs that foster a culture of continuous learning and professional growth.

By empowering our workforce, we aim to cultivate a team of skilled professionals who are passionate about delivering exceptional service to our customers.



T I M E L I N E

Year 1: Consolidate and strengthen our relationships with existing clients in Namibia, Botswana, and Zimbabwe. Leverage these partnerships to gain insights into local market dynamics and explore opportunities for expansion in neighboring countries.

Year 2-3: Expand our presence in Namibia, Botswana, and Zimbabwe by establishing regional offices and distribution networks. Tailor our product offerings and marketing strategies to meet the specific needs of customers in these markets.

Year 4-5: Solidify our position as a leading supplier of auto-electrical and industrial lighting solutions in Southern Africa. Explore further opportunities for growth and expansion into adjacent markets, guided by our successful experiences in Namibia, Botswana, and Zimbabwe.



BRANDS



MAHLE ORIGINAL **Leece-Neville** **Delco Remy** **C.E. Niehoff & Co.** **BOSCH**
ORIGINAL HEAVY DUTY SYSTEMS GENUINE PRODUCTS CHARGING AND POWER MANAGEMENT SYSTEMS

APE **ELECTRO MECANICA CORMAR** **SEGER** **ECCO** **Prestolite electric** **KLIXON** **Probe**
AUTO POWER ELECTRONICS

Cole Hersee Co. **LEMANIA ENERGY** **MURPHY** **HPI** **Victor** **NORDICLIGHTS**
reliable innovation Make the safe connection

ECCO **PRATLEY** **3M** **DEUTSCH** **STANLEY** **HELLA** **GEDORE**

KING TONY **FLUKE** **HellermannTyton** **SPANJAARD** **KI/LING** **VDO**



C O N T A C T U S

Ready to experience the GINX difference? Contact us today to learn more about our products and how we can support your business goals. Together, let's pave the way forward with quality, innovation, and exceptional service.

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